

T-SHIRT ELEPHANT WEB-STORES

INFORMATION & PRICE GUIDE

**YOUR STORE
YOUR WAY
YOUR PROFITS**

T-Shirt Elephant Web-Stores is a brand-new and free way to design, promote, and sell your own custom apparel online. We build your store, upload your products, and print and ship your orders on-demand.

LOCATION & CONTACT

The CN Tower is visible in the background, centered vertically and partially obscured by the large white circle. It extends from the bottom of the frame towards the top.

Email: webstores@tshirtelephant.com

Phone: 1-844 - 593 - 5855

Our home base
is in mid-town
Toronto, Canada.
But we service
and ship all
across the world.

WHAT IS A WEB-STORE?

A web-store is a custom e-commerce store created for your business, brand, or organization that allows you to sell apparel and merchandise online.

CUSTOM WEB-STORES

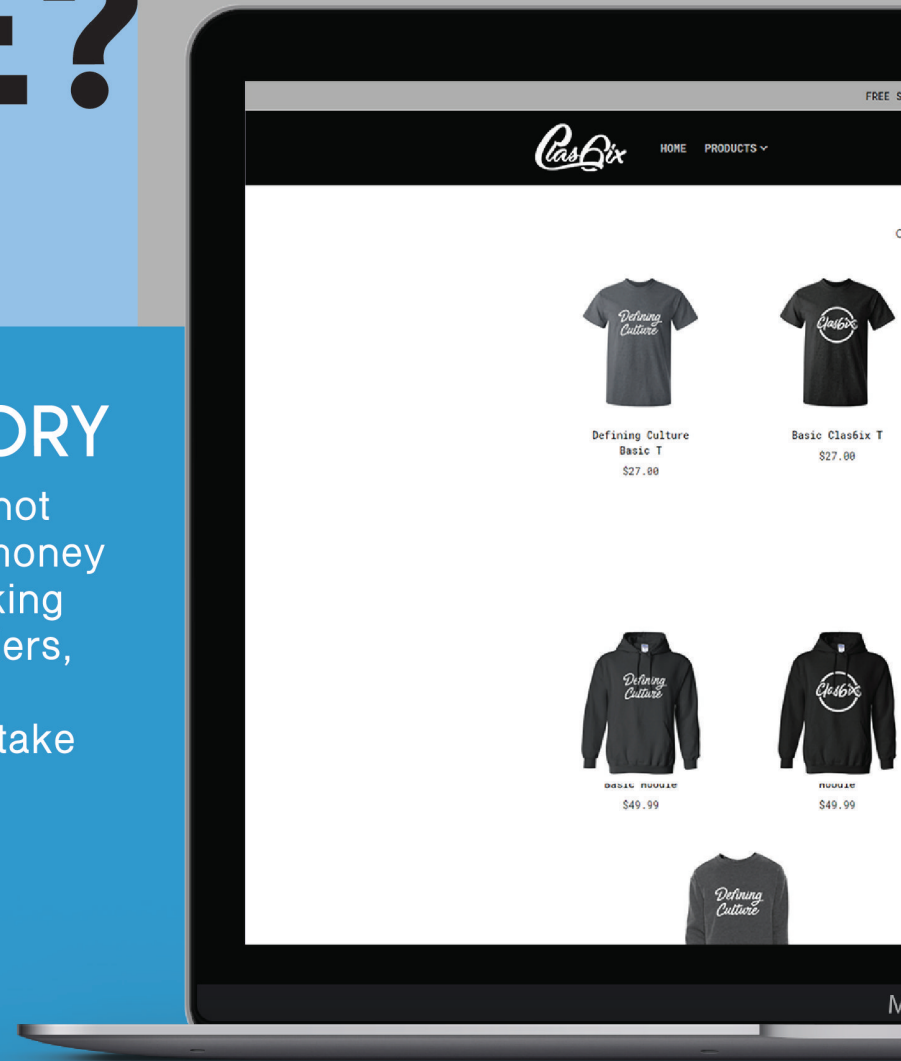
T-Shirt Elephant offers free custom web-stores and on-demand printing and fulfillment.

GUARANTEED PROFITS

Enjoy guaranteed profit margins and focus on promoting your store and growing your sales.

NO INVENTORY

This means you will not have to invest your money or resources in stocking apparel, shipping orders, or customer service. T-Shirt Elephant will take care of all that.



WHY USE OUR WEB-STORES?

WE BUILD YOUR
WEB-STORE FOR FREE.

WE DO ALL THE
PRINTING AND SHIPPING.

EASY WAY TO START
SELLING AND MAKING
MONEY ONLINE.

NO WORRIES.

CREATING A WEB-STORE

Creating a web-store is super easy. We build and host your store for free and upload your products. We require just a few things from you before we get started.

WHAT WE NEED:

Your company's logo and information.

Design files that are either .png, .jpeg, .psd, or .ai.

Mock-ups of the products if available. If not, we can make them for you.

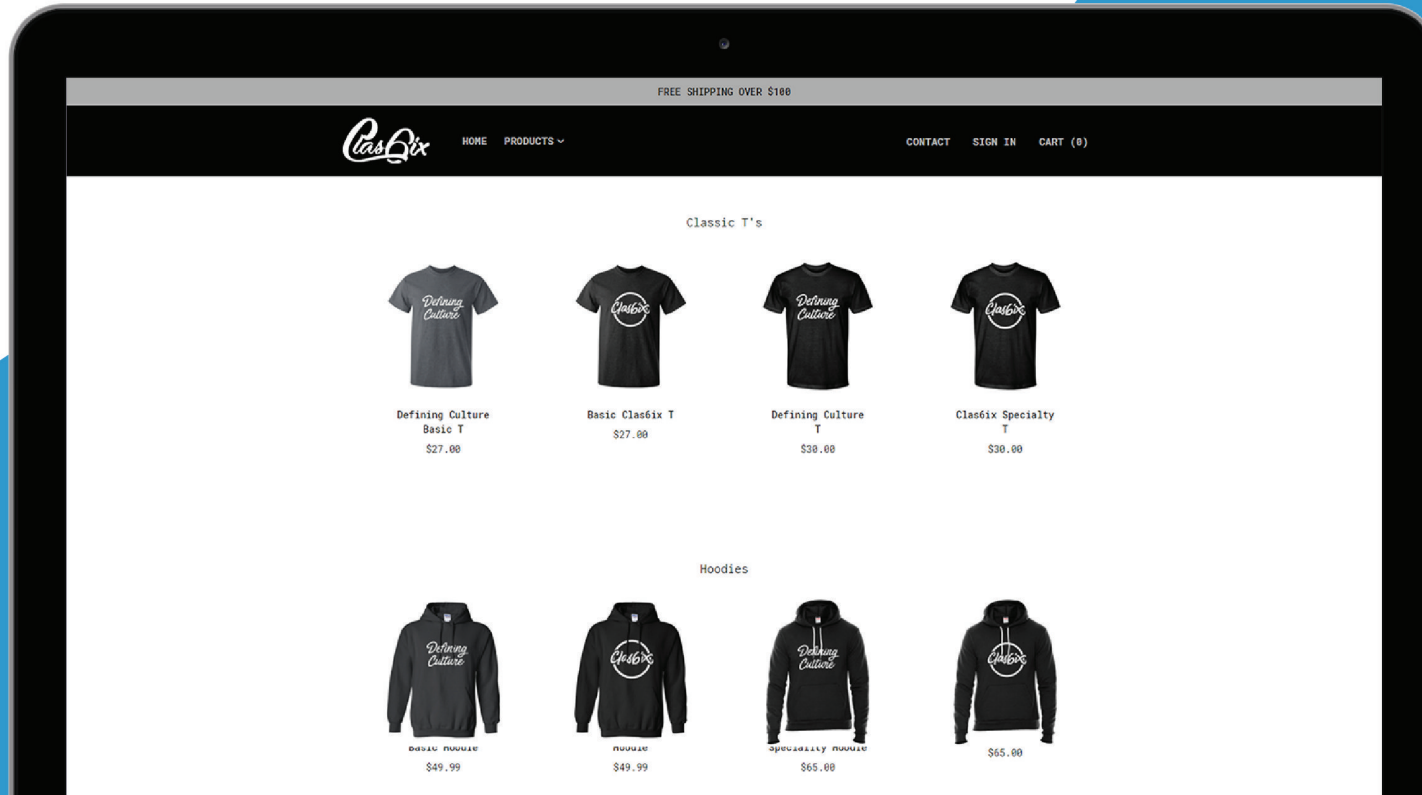
The prices you want each of your items to be sold.

Select your own colour options for products.

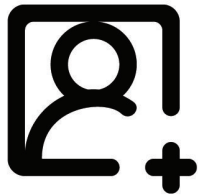
Notes:

Minimum size for logo:
128 x 128 pixels

Minimum size for t-shirt:
4000 pixels

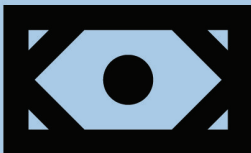


HOW DO OUR WEB-STORES WORK?



Once we have the required information, we will upload your products and create your store.

When someone places an order on your store, T-Shirt Elephant receives the order, prints it, and ships it directly to the customer.



Based on the sell price you choose, you will be given a commission on each sale that is made.



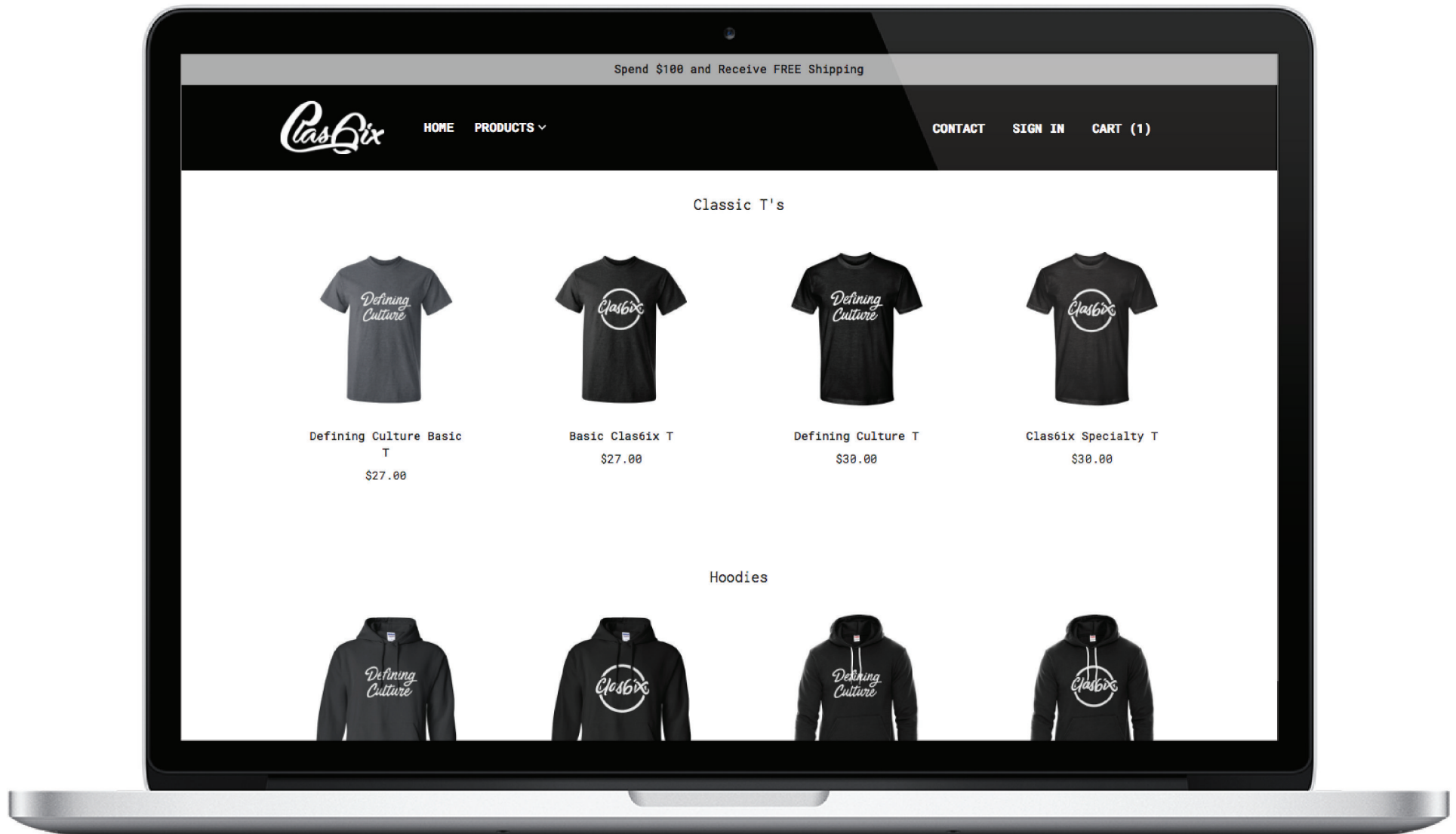
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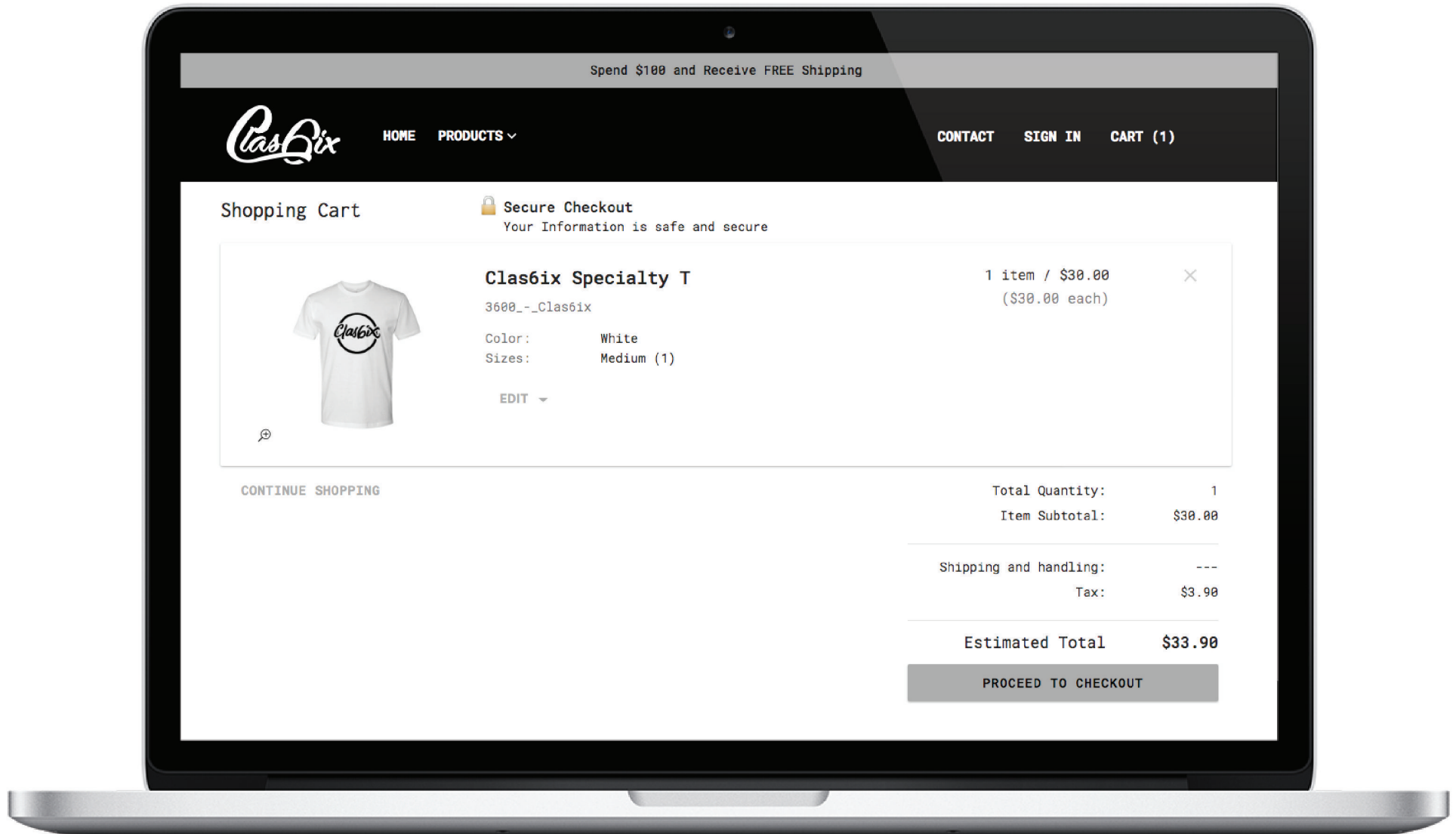


WEB-STORE

WEB-STORE EXAMPLE



CART EXAMPLE





AVAILABLE PRODUCTS

For first time web-store users, we recommend starting with a smaller range of products and expand that once the store is online.

All products featured in our apparel catalog are available for your webstore.

Email your web-store specialist at webstores@tshirtelephant.com to set up your web-store today.

PRICING GUIDELINE

Product cost
+ front print
+ back print
= total

Our DTG printing fee is \$8.00.

We offer embroidery starting at \$10.50. The final cost is dependant on the artwork.

We charge \$8.00 per front print and \$8.00 per back print when applicable.

All product costs are shown at:
tshirtelephant.com/tshirts

See the attached excel document with a list of pricing for popular products.

Based on the costs of the items you feature in your store, you can set your sell prices accordingly.

Example: Gildan 5000 t-shirt with a front print would be \$3.25 (product cost) + \$8.00 (front print) = \$11.25 (total).

Example 2: Gildan 5000 t-shirt with print on the front and back would be \$3.25 (product cost) + \$8 (front print) + \$8 (back print) = \$19.25 (total).

If you decide to sell your t-shirts with only a front print on your website for \$20.00 per shirt, you would make a profit of \$8.75 per shirt.

PRICING GUIDELINE

SHIPPING INFORMATION

PRICING STRUCTURE

CANADA / USA

> \$20

\$8.50 FOR SHIPPING

\$21 - \$40

\$12.50 FOR SHIPPING

\$41 - \$80

\$13.50 FOR SHIPPING

\$81 - \$100

\$16.50 FOR SHIPPING

< \$100

FREE SHIPPING

INTERNATIONAL

> \$20

\$13.50 FOR SHIPPING

\$21 - \$40

\$15.50 FOR SHIPPING

\$41 - \$80

\$17.50 FOR SHIPPING

\$81 - \$100

\$17.50 FOR SHIPPING

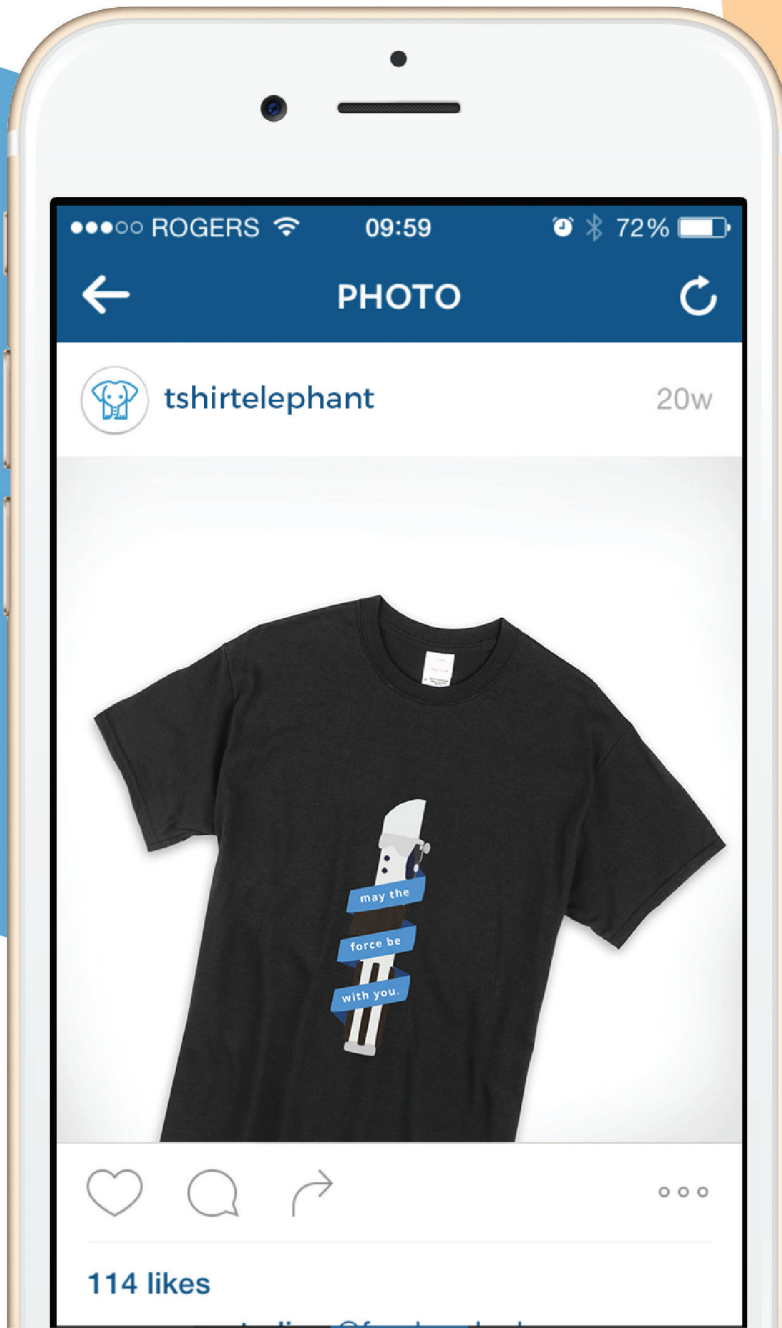
< \$100

\$25.50 SHIPPING

All orders are shipped by us using Canada Post, UPS, Purolator, or DHL.

Your customers will be billed for the shipping when they check out and will receive a tracking number when their order ships,

MARKETING TOOLS



Create your own custom sales and promo codes.

Add all of your social media links within the store.

Connect with google tag manager.

Include your own header images or slideshows to showcase your apparel, or add your look book images.

COMMISSION PAYMENTS

When an order is placed in your store, you will receive a sales receipt and an email notifying an order has been placed.

On a monthly basis you will be sent a sales report showing the sales for that month. Each month you will be issued a commission payment from T-Shirt Elephant through e-transfer or cheque.

Please allow 5 - 7 days after sales report, for your commission report to be created.

DELIVERY TIMES



All orders will be given a guaranteed ship date and tracking number when they ship.

Canadian and US orders will arrive 10-14 business days or sooner after the order is placed.

International orders will arrive 14-21 business days or sooner after the order is placed.

CUSTOMER SERVICE

If your customer is unsatisfied with a product or service, T-Shirt Elephant will issue all refunds or replace any damaged merchandise.

We will assume full responsibility for any customer service issues or product defects or returns.